



[www.pointpeleekarting.com](http://www.pointpeleekarting.com)

Dear Sir or Madam,

Point Pelee Karting is a non-profit go kart racing organization based in Leamington, Ontario.

Our club provides a quality family experience with competitive racing events for male and female racers from 7 to 65 years old. Our main focus is to offer the youths of Southwestern Ontario, a unique venue to develop not only their racing skills but also life skills such as sportsmanship, teamwork and family unity.

We are seeking community support to help with our activities. Sponsorship will give your company local and out of town advertising exposure. We are expecting competitors to attend weekly racing events from all over Southwestern Ontario as well as from the United States, which will directly contribute to our local economy.

Thank you for your time, we look forward to your support.

For more information regarding club activities please phone Cole or Nina Cacciavillani at (519) 322-2311



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## **2009 Point Pelee Karting Club Sponsorship Opportunities**

### **SEASON TITLE SPONSOR** - \$5,000.00 (one only)

- *Primary logo placement on PPKC website – every page (Top Left)*
- *Random Banner Ad on every page of the PPKC website*
- *Logo medallion on all trophies presented to racers on Race Day's and Year-End Banquet (approx. 600 trophies in total)*
- *Billboard 4'x8' placement at Main Entrance Gates of Race Track*
- *Logo on all club stationary, handouts and programs*
- *Recognition plaque*
- *Recognition photo plaque*
- *Recognition on Race Day announcements*
- *4 Tickets to PPKC's Annual Banquet*
- *Logo on all Championship coats*

### **SEASON CLASS SPONSOR** - \$1000.00 (one for each of 11 classes)

- *Logo Recognition on PPKC website - logo on every page*
- *Random Banner Ad on every page of the PPKC website*
- *Racetrack Billboard 4'x8'*
- *Name on all trophies distributed to your class on all 12 Race Days. (approx. 500 trophies)*
- *Recognition on Race Day announcements*
- *Recognition photo plaque*
- *Recognition at the Annual Banquet*

### **RACE DAY SPONSOR** - \$500.00 (one sponsor for each of the 12 races)

- *Logo Recognition on PPKC website "Sponsors Page"*
- *Random Banner Ad rotation on all pages of website*
- *Recognition on Race Day announcements and awards ceremony*
- *Name on all trophies issued on your sponsored Race Day*



**AUSTRILAN PURSUIT SPONSOR** - \$250.00 (one sponsor per 3 races)

- *Logo recognition on PPKC website "Sponsors Page"*
- *Recognition on race day announcements and awards ceremony*
- *Name on all awards issued for Australian Pursuit Race Days*

**SPONSORSHIP** - \$100.00

- *Recognition on race day announcements and awards ceremony*
- *Logo on PPKC T-Shirts*
- *Special recognition at Mid Season Championship and Enduro Race*